

# ECOMONIC DEVELOPMENT COMMITTEE

## MINUTES

**DATE: OCTOBER 4, 2022**

**Time: 6:15p.m.**

**Facilitator: Maria Freccero, Chairman**

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2023 APR -6 PM 1:32  
TOWN CLERK'S OFFICE  
NORTH READING, MASS.

Board members (In attendance)

Maria Freccero, Chairman | Pat Lee, vice Chairman | Lisa Egan, Clerk |  
Chris Hayden | Danielle McKnight, Town Planner | Liane Gonzalez

Time	Item	Owner
6:23p.m.	Opening of meeting	Maria Freccero
6:25p.m.	Prior minutes were all approved from 8/30/2022	Lisa Egan
6:30p.m.	Discussion on the fall EDC Event, date 11/9/22 5:30-7:30pm. Hillview. Pat Lee coordinated the Hillview Country Club as a venue. Hillview can do Nov 2 <sup>nd</sup> or 9 <sup>th</sup> . Penciled in for 9 <sup>th</sup> . Pat has followed up regarding the event contract. Pricing is \$25/per person for food + \$5/per person administration fee + \$200 bartender fee. There may be some wiggle room in the fee, perhaps \$20 per person 5:30 -7 PM. Guests expected 50-75. DPW and TA both secured for the event date. Lisa will create a draft invitation. Selected board would like to have a special event about sewer for the business event. 8 AM was suggested as a good start time for most businesses. October 25 <sup>th</sup> slated as tentative breakfast hosted by BOS at library.	All
6:50p.m.	Promotional North Reading Video was discussed. The group would like to use most of Al's videos and incorporate them. We can share the script with Shaun Neville, and his price is lower (\$1,200). Discussion that would be ideal to have the remaining needed shots taken soon while there is foliage on the trees. Vote was taken and unanimously approved to spend \$1500. Next meeting is October Monday 25 <sup>th</sup> at 6:15 PM	All
6:58p.m.	Meeting adjourned.	